



PRESS RELEASE

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VERMONT FEDERAL CREDIT UNION RECEIVES DIAMOND AWARDS FOR OUTSTANDING MARKETING, BUSINESS DEVELOPMENT ACHIEVEMENTS

Burlington, VT – Vermont Federal Credit Union was recently honored with two Diamond Awards which recognize outstanding marketing and business development achievements in the credit union industry.

The award was presented by the Credit Union National Association (CUNA) Marketing & Business Development Council, a national network comprised of over 1,200 credit union marketing and business development professionals. Awards are given in each of 30 categories ranging from advertising to community events and beyond.

Vermont Federal Credit Union won the Financial Education category for its entry, entitled **Home Buying Seminars-Member Education** and the Community/PR One-Time Event category for its entry entitled, **International CU Day- Random Acts of Kindness**.

“The Diamond Awards competition represents the pinnacle of credit union marketing and business development,” said Andy Reed, Chair of the CUNA Marketing & Business Development Council, and President and CEO, Texas People FCU. “Honoring credit unions in 30 categories, ranging from brand awareness to website, social media to mobile marketing, credit unions and individuals that receive these awards represent the very best of the best in their profession.” Award winners were recognized at the council’s 23rd annual conference held March 20-23 in Anaheim, California. For more information on the Diamond Awards or to view the entire list of winners, go to www.cunacouncils.org/awards.

Vermont Federal is a \$458 million-plus financial institution, with seven locations currently serving over 35,000 members. Members are part of a cooperative, meaning they share ownership in the Credit Union and elect a volunteer board of directors. Vermont Federal Credit Union provides membership to anyone who lives, works, worships or attends school in Chittenden, Grand Isle, Lamoille, Franklin, Washington, or Addison Counties in Vermont. Vermont Federal Credit Union is committed to providing support to the communities it serves and to make a decided difference in the lives of its members and other Vermonters. For more information about Vermont Federal Credit Union, call (888) 252-0202, visit www.vermontfederal.org, or find us on [Facebook](#).