



PRESS RELEASE



Contact: *Lori Crowley*
V.P. of Marketing
Vermont Federal Credit Union
80 Midas Drive
South Burlington, VT 05403
(802) 658-0225 x 1312
lcrowley@vermontfederal.org

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VERMONT FEDERAL CREDIT UNION ANNOUNCES ROBINSON SELECTED FOR FILENE I³ PROGRAM

Burlington, VT – Jean Giard, President and CEO of Vermont Federal Credit Union, is pleased to announce that *Doug Robinson* has been selected to Filene Research Institutes i³ (Ideas, Innovation, Implementation) Program.

Out of hundreds who applied, sixteen employees from credit unions nationwide were selected for the prestigious i³ Program. Robinson shared that the application process was “rather rigorous” and included a personal essay, references, a personality test and a tryout period. Over the course of the next two years those selected will bring to market innovative new products, services and business models and test their viability.

“I applied to the i³ program in hopes of learning Filene’s innovation methods and joining a community of professionals that are leading innovation and change within the

credit union industry,” said Robinson. He continued to explain that he is “eager to apply these insights in ways that will benefit the Credit Union and our membership.”

Robinson joined Vermont Federal Credit Union in 2009 and has held many positions including Project Manager, Loan Servicing Manager and, most recently, Director of Innovation & Strategy.

Vermont Federal is a \$500 million-plus financial institution, with six locations currently serving over 36,000 members. Members are part of a cooperative, meaning they share ownership in the Credit Union and elect a volunteer board of directors. Vermont Federal Credit Union provides membership to anyone who lives, works, worships or attends school in Chittenden, Grand Isle, Lamoille, Franklin, Washington, or Addison Counties in Vermont. Vermont Federal Credit Union is committed to providing support to the communities it serves and to make a decided difference in the lives of its members and other Vermonters. For more information about Vermont Federal Credit Union, call (888) 252-0202, visit www.vermontfederal.org, or find us on Facebook.