



## PRESS RELEASE

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### **VERMONT FEDERAL CREDIT UNION CELEBRATES INTERNATIONAL CREDIT UNION DAY**

**Burlington, VT – Vermont Federal Credit Union celebrates International Credit Union Day with co-op giveaway.**

The World Council of Credit Unions asks credit unions around the globe to join them in celebrating International Credit Union (ICU) Day each year on the third Thursday in October. This year, Vermont Federal celebrated the day with a week-long giveaway. The Credit Union asked members to complete the sentence, “It’s important for me to be a part of a co-op because” to be entered into a drawing for a chance to win one of five \$100 gift cards to a local co-op. Responses from members included the importance being a part of a co-op because of the jobs and support it gives to the local community, the say they have in how it’s run, and feeling like a member and not just a number. The Credit Union also decorated the branches with a display of posters

showing photographs of staff and community giving efforts over the years, as well as ones displaying this year's theme of "The Authentic Difference".

Vermont Federal is a \$469 million-plus financial institution, with six locations currently serving over 36,000 members. Members are part of a cooperative, meaning they share ownership in the Credit Union and elect a volunteer board of directors. Vermont Federal Credit Union provides membership to anyone who lives, works, worships or attends school in Chittenden, Grand Isle, Lamoille, Franklin, Washington, or Addison Counties in Vermont. Vermont Federal Credit Union is committed to providing support to the communities it serves and to make a decided difference in the lives of its members and other Vermonters. For more information about Vermont Federal Credit Union, call (888) 252-0202, visit [www.vermontfederal.org](http://www.vermontfederal.org), or find us on [Facebook](#).

INTERNATIONAL CREDIT UNION DAY  
OCTOBER 20 2016

**THE Authentic DIFFERENCE**

CREDIT UNIONS ARE NOT-FOR-PROFIT, MEMBER-OWNED FINANCIAL COOPERATIVES

**9 PRINCIPLES**

- 1 DEMOCRATIC CONTROL**  
One member, one vote.
- 2 OPEN MEMBERSHIP**  
All are welcome at a credit union.
- 3 NON-DISCRIMINATION**
- 4 SERVICE TO MEMBERS**  
57,000 Credit Unions serve \$1.2 TRILLION in LOANS to 217 MILLION+ Members
- 5 DISTRIBUTION**
- 6 COMMUNITY**  
105 COUNTRIES
- 7 CO-OP COOPERATION**
- 8 SOCIAL**  
After refunding loans, we provide financial services upon request.

**Enter to win CO-OP GIVEAWAY**

Below for a chance to win gift cards to a co-op near you:

- Middlebury Natural Foods Cooperative
- Adamant Cooperative

**INTERNATIONAL CREDIT UNION DAY**  
A time to reflect on the history of credit unions and Vermont Federal

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the National Credit Union Administration.  
... on the Vermont Federal Credit Union Facebook Page. No purchase necessary to win. Odds of ... years or older. Only one entry per person. Officers and volunteers of Vermont Federal Credit Union and ... enter. Taxes are the responsibility of the winner. Value of Gift Cards are \$100.00 each. Five winners will

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NCUA This Credit Union is federally insured by the National Credit Union Administration.